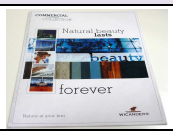
WICANDERS MARKETING TOOLS 2009

MARKETING TOOL		DIMENSION	PRICE	AVAILABILITY	REMARKS
BROCHURES Home					
	Wicanders Home Main Brochure	297X210mm	NA	February 09	Cork, Wood, Lino, Vinylcomfort and Parquet
	63057MT - Corkcomfort Home Brochure	210x210mm	1.67 €	January 09	28 Pages; price estimate for 1.000 units
	63057MT - Woodcomfort Home Brochure	210x210mm	1.44 €	January 09	20 Pages; price estimate for 1.000 units
	63062MT -Linocomfort Home Brochure	210x210mm	1.00 €	January 09	16 Pages; price estimate for 1.000 units
	63060MT -Vinylcomfort Home Brochure	210x210mm	1.00 €	January 09	16 Pages; price estimate for 1.000 units
	Parquet Home Brochure	210x210	NA	March 09	
BROCHURES Commercial					
	**Wicanders Commercial Main Brochure**	210X297	NA	March 09	- Cork, Wood and Vinylcomfort - Reference Projects
	"What to know" brochure		NA	March 09	Brochure with technical info + warranty
SAMPLE BOOKS Home					
	63064MT - Corkcomfort / Woodcomfort Home Sample Book	320x330x115mm	172.22 €	January 09	Dimensions (closed)
	63066MT - Linocomfort Home Folder	338x320x34mm	38.89 €	January 09	Dimensions (closed)
	63067MT - Vinylcomfort Home Folder	338x320x34mm	38.89 €	January 09	Dimensions (closed)
SAMPLE BOOKS Commercial					
	63068MT - Vinylcomfort Home / Commercial Sample Book	320x330x39mm	82.22 €	January 09	Dimensions (closed)

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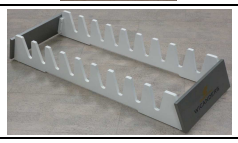
	63065MT - Corkcomfort / Woodcomfort Commercial Sample Book	320x330x60mm	127.78 €	January 09	Dimensions (closed)
DISPLAYS					
	63048MT - Wicanders 09 Display 600mm	2070x705x900mm (900mm depth)	200.00 €	February 09	- To calculate TOTAL PRICE please include samples and header price - suitable for 10 panels
	AMDV164 - SAMPLES LINOLEUM 600mm		275.00 €	January 09	
	AMDV165 - SAMPLES VINYL 600mm		245.00 €	January 09	
	Header 600mm	580x380x2mm	18.56 €	February 09	63051MT - Linoleum; 63052MT - Vinyl; 63053MT - Corkcomfort; 63054MT - Woodcomfort
	63047MT - Wicanders 09 Display 450mm	2070x555x900mm (900mm depth)	188.89 €	February 09	- To calculate TOTAL PRICE please include samples and header price - suitable for 10 panels
	AMDV171 - SAMPLES CORK 600mm		475.00 €	January 09	The price is for 2 sets for 2 displays, to have the complete collection.
	AMDV172 - SAMPLES WOOD 600mm		565.00 €	January 09	The price is for 2 sets for 2 displays, to have the complete collection.
	Header 450mm	430x380x2mm	16.44 €	February 09	63049MT - Corkcomfort; 63050MT - Woodcomfort
	63046MT - Wicanders 09 Display (stairs)	2070x555x960mm (960mm depth)	155.56 €	February 09	- no panels, no samples and no header included - suitable for 10 panels - panels should have a minimum of 450mm width
	**63045MT - Wicanders 09 Horizontal display**	1200x440x185/205mm (publicity/racks)	83.33 €	February 09	- no panels and no samples - suitable for 9 panels - panels should have a minimum of 450mm width
	Cube	610x610x1120mm	355.56 €	February 09	- with panels but no samples and no header included - 4 sets of 6 panels (each panel can have samples in both sides) - with 4 wheals and storage door
NA	**Set of 4 headers for Cube**	290x470mm	33.33 €	February 09	regardless the product line
	63070MT - Wicanders 09 small display	400/160x420x760mm (back/front)	83.33 €	February 09	- similar to our current small display but with no header, with logo Wicanders printed and with ("loc system") on the racks - panels should have a minimum of 450mm width - suitable for 10 panels

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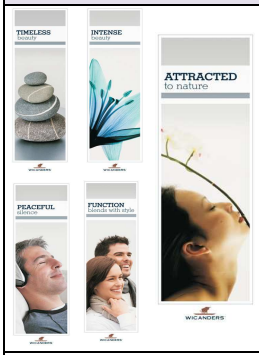
	Wicanders 09 skirting display	1900x250x400mm (400mm depth)	155.56 €	February 09	
OTHERS					
	**Posters**	700x1000mm	6.67 €	February 09	Layout: Timeless / Peaceful / Intense / Function / Attracted; price estimated for 100 units
	Banners	700x2000mm	37.78 €	February 09	Layout: Timeless / Peaceful / Intense / Function / Attracted; price estimated for 100 units
NA	**Banner Kit for Displays**		14.44 €	February 09	Kit to hang up the Banner between 2 Displays
	SAMPLE SWATCH:			February 09	- with a leather strap
	AMSS769 - Vinyl		20.28 €		Complete collection
	AMSS770 - Lino		16.83 €		Complete collection
	AMSS771 - Corkcomfort SS Home WRT finishing previous collection		27.78 €		
	AMSS772- Corkcomfort SS Home WRT finishing New collection		30.33 €		
	AMSS773 - Corkcomfort SS Commercial HPS finishing previous collection		18.33 €		
	AMSS774 - Corkcomfort SS Commercial HPS finishing New collection		27.78 €		
	AMSS775 - Woodcomfort SS Home WRT finishing Classic (Previous Collection) 140mm		22.50 €		
	AMSS776-Woodcomfort SS Home WRT finishing OAK / ASH (New Collection) 140mm		21.20 €		
	AMSS777-Woodcomfort SS Home WRT finishing Hick/Zeb/Bee/Euc (New Collection) 140mm		21.20 €		
	AMSS778-Woodcomfort SS Home WRT finishing Classic 3 strips (Previous Collection) 140mm		19.44 €		
	AMSS779-Woodcomfort SS Commercial HPS finishing Classic (Previous Collection) 140mm		22.50 €		
	AMSS780-Woodcomfort SS Commercial HPS finishing OAK/ASH (New Collection) 140mm		20.56 €		
	AMSS781-Woodcomfort SS Commercial HPS finishing Hick/Zeb/Bee/Euc (New Collection) 140mm		18.89 €		
	AMSS782-Woodcomfort SS Commercial HPS finishing Glue Down 100/150mm		35.00 €		
NA	**A4 card (Architect Binders)**			June 09	Will only be available if requested by SU's/markets on Jan. 2009
NA	**Brochure Stand**			February 09	We will present in Jan. 2009
	Sample support	430x430x950mm	91.11 €	February 09	- with wheals, no samples - interior dimension: 385x385mm - the metallic support (between base and box) will be in the same grey as the displays
NA	**Set of 3 headers for Sample support**	430x200mm	22.22 €	February 09	regardless the product line